



Related Services: Outside Tool

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Outside Tool places a link to a local service on every PubMed citation.

Outside Tool

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Introduction

Outside Tool allows an institution to place a link on every PubMed record. This link points back to a resource offered by the institution for their users. Only one Outside Tool can be set up for each unique base URL that identifies the tool.

To best serve users, NCBI tries to avoid “blind” links that do not provide useful and directly relevant information for the specific PubMed record. Therefore, to register an Outside Tool in PubMed, an institution must demonstrate that their service can provide relevant Web-accessible resources for all PubMed records.

Examples of relevant resources include:

- **online full text**
- **library holdings via the local OPAC**
- **local document delivery service**

Search forms, tables of contents, journal home pages, bibliography building software, and other such resources that are not directly relevant to the PubMed record do not qualify as relevant resources.

All resources must be implemented locally before a request to set up an Outside Tool can be processed.

How It Works

PubMed links to your service by attaching the PubMed ID (PMID) of the current PubMed citation to the end of the URL of your service. For example:

Your tool URL: <http://goodmedical.edu/mytool.cgi?>

PMID: 12345678

Resulting URL: <http://goodmedical.edu/mytool.cgi?12345678>

Please note that PubMed will only pass back the PMID. Your software would then use [E-Utilities](#) to obtain citation information.

You can test your service by constructing URLs to your service as described above.

Register Your Outside Tool Service

All library resources should be in place before a registration request is submitted. For your Outside Tool registration, you must provide:

1. The base URL of your local service in the following format <https://yourbaseURL?sid=Entrez:PubMed&id=pmid>: Note that the base URL should be unique to your institution. For example:
<https://goodlibrary.linkresolver.com/openurl?sid=Entrez:PubMed&id=pmid>:
2. Four test URLs (i.e., 2 for full-text and 2 for ordering) including PMIDs to demonstrate the links resolve to the actual resource/full-text or to a pre-filled order form. Provide requested test URLs in the following format:

Full-text <https://goodlibrary.linkresolver.com/openurl?sid=Entrez:PubMed&id=pmid:20639561>

Pre-filled ILL form <https://goodlibrary.linkresolver.com/openurl?sid=Entrez:PubMed&id=pmid:12345678>

We will conduct further testing based on your 4 samples.

3. If access to full-text or the ILL/order form is password-protected, provide a temporary username and password that NLM staff can use to conduct testing. No requests will be sent.
4. The name, postal address, and phone number of the library/institution.
5. The name and email address of the contact persons. Optional: A second email address for a group, e.g., librarystaff@university.edu.
6. A file (.png, .gif, or .jpeg) of an icon that will identify your institution in PubMed. For icon specifications and examples of icons, see [LinkOut Technical Information - Icons](#). If you are unable to provide a file, please provide a URL for the icon. The icon URL must lead to a publicly available site.
7. The URL of a web page from your library/institution that explains your institution's full-text service (not your vendor's), to be included in the My NCBI directory of Outside Tool services.
8. A short label (under 50 characters) that will identify your institution and local service in My NCBI. Outside Tool services are listed alphabetically, therefore, begin your label the with your institution name. NCBI reserves the right to edit this label.
9. If your institution is already using LinkOut, please provide that Name Abbr (username)

Fill out the [Library LinkOut Help Desk](#) form with the subject line: "Request to set up an Outside Tool." In the text of the message, use the following numbered format based on the explanations above:

Subject: Request to set up an Outside Tool

1. **Base URL of your local service**
2. **Test URLs**

3. **Temporary Username and Password for password-protected access**
4. **Institution name, postal address and phone number**
5. **Contact person name and e-mail address. Optional group e-mail address**
6. **URL of the Outside Tool icon to be displayed in PubMed**
7. **URL of your institution Help page**
8. **Short label that identifies your**
9. **If your institution has a LinkOut account, please provide the NameAbbr (username)**

Manage Your Outside Tool

After initial implementation of Outside Tool, libraries can manage their Outside Tool accounts through the Library Submission Utility. See the **Library Submission Utility** chapter of this manual. Please note that any changes to the Outside Tool settings or icon takes 48 hours to be implemented.

In the **Library Submission Utility** libraries can edit:

- Outside Tool contact(s) information
- Tool Settings (Outside Tool label, base URL, help page URL and allow listing in MyNCBI)
- Outside Tool icon

In addition, Outside Tool users can access statistics recorded by clicking “View Usage Statistics.” Statistics are kept for the current and the previous year.

Display Your Outside Tool Icons in PubMed

Once your Outside Tool has been implemented, users can activate your Tool in two ways, by accessing PubMed through a special URL or by using My NCBI.

Display Your Outside Tool Icons Using a Special URL

To display your Outside Tool icon, append *otool=username* to the PubMed URL and enter PubMed through the resulting URL:

<https://www.ncbi.nlm.nih.gov/pubmed?otool=username>

For the new PubMed use:

<https://pubmed.ncbi.nlm.nih.gov?otool=username>

Replace *username* with the Outside Tool Username assigned by NCBI.

Appending **otool=username** to the PubMed URL displays your Outside Tool icons in PubMed’s Abstract display. Users click on your library’s icon to access your link resolver landing page.

Create a button or link to this URL from your library website. Replace your current PubMed links (in your catalog, on subject pages, etc.) with this URL and send a general announcement so that other departments in your institution can update their websites and personal computers.

When a user enters PubMed through a special URL, a “cookie” is placed in the workstation (more about [cookies](#)). This cookie instructs PubMed to display your Outside Tool icons. To use Outside Tool, the workstation must be able to accept cookies.

The cookie will expire after 8 hours of inactivity. To reactivate your icons, the user must enter PubMed through the special URL again.

Display Your Outside Tool Icons Using My NCBI

To activate your Outside Tool using My NCBI, users should:

- Sign in to My NCBI (more about [My NCBI](#)).
- Click the link **NCBI Site Preferences**, and then click **Outside Tool** under PubMed Preferences.
- Select a library from the list of Outside Tool services available