

<b>Low uptake scenario</b>	<b>1 in 10 chance, £50 voucher</b>	<b>1 per school chance, £50 voucher</b>	<b>Fixed amount £3 per student</b>	<b>Free school-based perk</b>
Cost per person (incentive+reminder vs nothing)	£6.33	£1.66	£4.33	£1.33
Incentive+reminder vs reminder only (ICER)	£34.07	Dominant (- £15.05)	£13.07	Dominant (- £18.43)